

# Hello CUMSA! 😊

I'm Hongchuan (more affectionately known as HC), a first year reading Law at Homerton College and I'm running for Secretary 😊

Proposer: Ong Qunxiang (Homerton, 3<sup>rd</sup> Year) Secunder: Han Shuting (Christ's, 4<sup>th</sup> year)



## WHY CUMSA?

Simply because I believe strongly in paying it forward. CUMSA has really helped with my transition into Cambridge and I'm really grateful for the help I've received from my CUMSA parents and seniors. CUMSA has also been integral in planning events for Singaporeans and Malaysians in Cambridge to get to know each other. I would love to be part of the next committee to play a part in what CUMSA does and serve you!

## ABOUT HC

Just in case you thought Hongchuan is a guy... TADAH she's actually a girl! A situational extrovert, HC can be both lively and spontaneous or quiet and task focused, depending on the situation. HC is very fond of milo and pakchoi and cannot imagine living without either. Her favourite tagline is "I'll break your ribs!" (which can be a credible threat as she does Taekwondo) and has deadly aiming in throwing sharp objects. Despite her quirks and tendencies, she's very sensible and serious when it comes to work. You should vote for her because she's the right mixture of hard-headed logic and practicality combined with a heart to serve YOU!

## VISION

To sustain what the incumbent committee has done and to try to draw even more people to CUMSA events, alongside coming up with new ideas for CUMSA to organize as we move forward, keeping a blend of tradition and creativity.

## RELEVANT EXPERIENCES

### RI 28<sup>th</sup> Student Council 08/09

- Communications Dept – dialogues/tea sessions, organized events to hype up and draw feedback
- Organising Committee for RI National Day 2008
- Concert Committee for RI Orientation 2009
- Orientation Group Leader for Orientation 2009

### RGS Student Leaders' Network 06/07

### RGS Weiqi Club Chairperson 07



## **SUGGESTIONS**

### **Step up our online presence**

1. Collating feedback on events via online means – need for a formal channel through which people can give feedback such that the committee knows how to improve events and whether events are well-received. Also helps to find out if there is sufficient interest in events, given limited financial resources – important to be objective and efficient
2. CUMSA online picture diary – setting up a photoblog on tumblr to post pictures after every event or on FB – need to sustain such efforts to raise our online visibility – to let people know what's in store for them if they come to Cambridge – also a good way for people to know what CUMSA has to offer
3. Birthday cards – to strengthen the sense of belonging to the community – B'day E-cards sent to members via database officer

### **Make AFF a truly Asian event**

- To seek to collaborate with other Asian associations to increase diversity at Asian Food Fest and make it a truly Asian event

## **WHAT CAN I BRING TO THE ROLE OF SECRETARY?**

### **Overarching responsibilities**

The Secretary is effectively the Vice-President and will have to be aware of the general direction of the Committee and also be able to lead the team in the absence of the President. I have had relevant leadership experiences and a strong sense of responsibility, so you can be confident in counting on me to deliver. I'm normally mild and easy-going so I believe I will be able to work effectively with a diverse group of people and bring everyone together, alongside complementing the incoming president. However, if necessary, you can also count on me to be frank and practical and step up whenever the situation calls for it. The Secretary will also be effectively spearheading a few major events, and I think my past experiences in event organization for an entire school population will be a good foundation for planning and executing CUMSA events.

### **Communications**

Having been in the Communications department of the student council in JC, I understand the importance of internal and external communication as well as constant feedback. It is integral to the success of an organization and I look forward being the one to send the Noose out to CUMSA, as well as acting as an internal communications person to make sure everyone in the committee is updated on what is happening and in sync. The Secretary also has to assist the President or the Treasurer with external communications at times and I'm confident I have the necessary eloquence and tact to fulfill my duties.

### **Admin**

The Secretary is involved in the administrative details, sending out the agenda and doing minutes for all the meetings, and I believe that I have the meticulousness and keen eye for detail to be able to carry out the administrative duties effectively.

# **Conclusion: VOTE FOR HC!**