

On the Manifesto for CUMSA Junior Treasurer 2011

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Abstract

This manifesto spells out my motivation and what I set to achieve should I get elected into the committee.

My proposer is Chee Enqing, a third year engineer from Magdelene and my seconder is Zhang Hongchuan, a first year lawyer from Homerton.

1. Introduction

- Hello CUMSA!
- My name is Zhi Chen.
- I'm an Engineer fresher from Homerton.
- I hope to be your Treasurer for the CUMSA committee of 11/12.

2. Motivation

Why CUMSA?

- I have settled into Cambridge very well so far and I owe much of this to the initiatives by CUMSA.
- Besides providing me with all the helpful information about living and studying here, the organisation has given me a lot of fun and support through the wonderful fellow Singaporeans and Malaysians I have met.
- I am deeply grateful for the care and assistance by my CUMSA parents and seniors and I am motivated to repay the warm and homely treatment by serving on the next committee.

Why Treasurer?

- I might not count as well as a Mathmo but I am meticulous and neat in accounts.
- I might not speak as well as a lawyer but I have the patience and persistence to tackle the tricky task of sponsorship seeking.

3. Past Relevant Experiences

- Asst. Secretary in Publicity and New Media, Punggol CC Youth Executive Committee, 2009 - 2010
- Asst. Secretary in Sports and Recreation, Punggol CC Youth Executive Committee, 2007 - 2009
- Vice President, National Cadet Corps, 2004 - 2005
- Treasurer, Class Committee, 2003 - 2004

4. Aims and Goals

As the treasurer, I would strive to secure as much sponsorships as possible, maintain neat and accurate accounts and ensure that the committee does not overspend or underspend as we organise activities with more subsidies to our members.

In particular, I will focus on:

A. The sponsorship pie

- Maintain good relationships with our current sponsors and persuade them to give more support.
- Events with big turn-out give good publicity for sponsors. Approach potential sponsors early for our big scale events such as AFF and Annual Ball.
- Convince SDU to sponsor our Freshers' camp.
- Write in to companies for contribution as early as possible.
- Sponsorship is a team effort and I am committed to take the lead in establishing a strong financial arm for the organisation.

B. Engaging our alumni

- Work with the committee to organise events to engage our alumni in Singapore and Malaysia in hope of getting some contributions from them.
- Write in to relatively affluent Cantabrigians for donations.
- It will be the 65th anniversary of CUMSA in two years' time. I will propose to the committee to start work early to round up our alumni for a big gathering and celebration. This will be a good way to seek sponsorships and donations and lay the fiscal foundation for the organisation in the years to come.

C. Sourcing for more discounts and subsidies for members

- Get discounts at local eateries such as Golden House and Lan House.
- The membership card already entitles us to discounts in HK Fusion. How about more discounts or better meal deals during the festive seasons or mid-term? (where most of us will be suffering from week 4 blues)
- Explore partnerships with food suppliers back home to bring in cheaper Asian food or condiments.
- Negotiate with airline companies for more baggage allowance.

5. Conclusion

- I am determined to execute the duties of a treasurer well if I get elected and I sincerely hope that you will give me the opportunity to serve CUMSA.
- Most importantly, I will work with the rest of the committee to the best of my ability for the welfare and needs of our treasured members.
- Thank you!



Zhi Chen is reading engineering in Homerton and he believes that given his bike, there is no place in Cambridge that is not within his reach. He likes to play balderdash and he thinks that ACSA stands for Anti Chimpanzee-Slaughtering Association and pickles are pickles if they come in pair. One of the craziest things he has done so far is to cycle back home from ChoMee with a 10kg bag of rice in his basket.

Acknowledgements

I would like to thank JRK - Jimmy, Russell and Ken for their care all this while and for inspiring me to run for the committee.

References

1. Manifestos of candidates in the previous election, 23 Jan 2011 in www.cumsa.org.