

CUMSA ELECTIONS 2012

Bernard for Treasurer



SERVICES AVAILABLE

SPONSORSHIP MANAGEMENT

The maintenance of strong and lasting ties with our sponsors, partners and with you.

ACCOUNTS MANAGEMENT

First Class accounts with absolutely no margin for error.

DEAL BROKERING

The best deals and the best prices – saving every last penny for formal hall.

ALUMNI MANAGEMENT

Making sure we don't forget our alumni so they don't forget us too.

ABOUT BERNARD

Bernard is a 1st year economist at Wolfson College who speaks too quickly. He enjoys travelling, and believes that Hokkaido serves the best vanilla ice cream on this planet. He is particularly fond of Sainsbury's Basics products and is convinced that the regular consumption of ginseng and essence of chicken represents the secret to academic success. Vote Bernard for a well balanced concoction of fun, logic and drive.

COUNT

LIKE A MATHEMATICIAN

SPEAK

LIKE A LAWYER

PLAN

LIKE AN ENGINEER

VOTE FOR THE ECONOMIST

Proposer: **Ada Teo**, Year 3 Medicine (Newnham College)

Secunder: **Royston Toh**, Year 2 Economics (Wolfson College)

Why CUMSA and why Treasurer?

CUMSA provides its members with a sense of familiarity within this cold, alien environment, and as such represents an important facet of our experiences at Cambridge. I am grateful for the warmth that I have received from CUMSA, and have decided to run for Treasurer as my contribution back to this special community.

What do I hope to achieve?

Fundamentally, I shall fulfill the core responsibilities of budget balancing, deal and discount seeking as well as sponsorship sourcing. I will not promise deep discounts at Cho Mee, but I am interested in introducing a system of sponsorship targeting for CUMSA to help align our member's needs with our sponsors' so as to better achieve the objectives of both sides.

Relevant Experience:

OCS, Navy – **Government Member, Sword of Honour**

Raffles Institution Military Band – **Treasurer**

Titanium Investment Private Limited – **Analyst**

Chartered Alternative Investment Analyst Society – **Affiliated Member**

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