

# Manifesto

Christopher Ho  
for Publicity Secretary

Proposer: Choo Yan Long [Girton]    Seconder: Zhuang Furen [Fitzwilliam]

## MOTIVATION

Hi! I'm Chris, a first year from Fitzwilliam reading NatSci. My first few months in Cambridge have been very enjoyable, largely because of the new friends I have made through CUMSA events. By running for the committee, I hope to continue and improve on the good work of the previous committee, that is to help incoming freshers acclimatise to the Cambridge life (and weather!) and help all of us stay in touch and have fun despite our hectic schedules.

## WHY PUBSEC

The role appeals to me because it involves communicating and getting across not just details of events, but the excitement that goes along with it. Getting people hyped up about say, the CUMSA ball, is quite satisfying and I look forward to doing exactly that. Also, I love a fresh challenge and thinking up ways to better publicise events would be fun and exciting. The role would give me an opportunity to serve the community and at the same time, pick up new skills and experience. In short, I think that I have the enthusiasm, drive and interest needed to be your Publicity Secretary!

## AIMS

To ensure that all our CUMSA members are not only regularly updated of events, but also to be excited about them! This can be done through:

1. Heavier Facebook publicity/more graphics in The Weekly Noose
2. A Twitter account so that members can get details of events easily (just ask!)
3. Video publicity for events (not just posters and emails)
4. SMS service that members can sign up for, so that information can be quickly disseminated



## ABOUT

1st Year, NatSci  
Fitzwilliam  
Can't live without coffee  
Or good food  
Enjoys board games  
Cyanide and Happiness!  
Always ready to learn  
And loves the community  
that is CUMSA



## SO

Please vote for me as  
your PubSec

And I will serve CUMSA to my utmost ability, inundating your lives with excitement and hype of CUMSA events!

## THANK YOU

